

2016 TACUP/SWACUMS CONFERENCE SPONSORSHIP OPPORTUNITY

Conference Dates: October 24-27, 2016

Exclusive opportunities for vendors to support educational in-plant decision makers in the printing, copying, and mailing industries.

Relationship building opportunities abound in the training sessions, casual dining, and entertainment venues.

The 2016 joint conference at the Flying L in Bandera, Texas (about an hour northwest of San Antonio) will be a symposium styled event.

We welcome vendor participation at the 2016 symposium for TACUP (Texas Association of College and University Printers) and SWACUMS (Southwest Association of College and University Mail Services).

Who Attends?

- **The typical attendee is a decision maker or highly influential in the decision making process:**
 - **Directors**
 - **Managers**
 - **Supervisors**
 - **Key production employees**
- **Attendees are typically from Texas, Oklahoma, New Mexico and Louisiana, but there may be attendees present from other states.**
- **The majority of the attendees will be representing a college or university, but school districts and other non-educational in-plants are also encouraged and have attended recently.**
- **At least forty attendees are expected.**

Sponsorship Levels

All sponsors receive advertising within the conference program and a list of attendees with contact information.

We will not be having a traditional vendor showroom. Instead, vendors are asked to host a session and/or bring demos on laptop or mobile device.

Collateral Only - \$75

Distributing literature or promotional items in a group setting where participants can speak highly of your product or service to others is a wonderful opportunity! For only \$75 you get a small ad in the program and you can send 50 copies of promotional literature (or whatever you want) and it will be distributed to all participants in the official conference bag.

Vendor Participant - \$200

Includes attendance at all events, small ad in program, and can distribute promotional/informational items to all attendees individually or in the official conference bag. Each attendee will pay Flying L \$159/night for room and meals.

Silver Sponsorship - \$300

Includes attendance at all events, larger ad in the symposium program, and placement of promotional and/or informational items to all attendees in the official conference bag. Each attendee will pay Flying L \$159/night for room and meals.

Gold Sponsorship - \$500

Includes attendance at all events, full page ad in the symposium program, and placement of promotional and/or informational items to all attendees in the official conference bag. Additionally, Gold Sponsors have the option to host a speaker or present a 20 minute session to EITHER the TACUP or SWACUMS attendees. Each attendee will pay Flying L \$159/night for room and meals.

Platinum Sponsorship - \$650

Includes attendance at all events, full page ad in the symposium program, and placement of promotional and/or informational items to all attendees in the official conference bag. First Vendor to pay fee receives premier placement on the back cover of program. Additionally, Platinum Sponsors have the option to host a speaker or present a 20 minute session to BOTH the TACUP or SWACUMS attendees. Presentations will be at separate times so that vendor can tailor presentation for the specific audience. For instance, talk to SWACUMS about lockers or accountable mail and talk to TACUP about envelope printers and signature capture tracking. Each attendee will pay Flying L \$159/night for room and meals.

Additional Sponsorship Opportunities:

Rounds of Golf – 18 Hole Championship Golf Course at the Flying L
(<http://flyingl.com/activities/golf/>). \$25 per participant.

Horseback Riding Adventures – Advanced Reservations Required
(<http://flyingl.com/activities/horseback-riding/>). \$45 per participant.

Door Prizes: Any and all contributions for door prizes or Hospitality Suite are welcome!

Please call Arthur Pare at 806.743.1989 or arthur.pare@ttuhsc.edu to discuss any thoughts you may have on alternative sponsorship ideas.

Hotel Accommodations

The 2016 TACUP/SWACUMS symposium will be held at the Flying L Historic Hill Country Resort and Conference Center, 566 Flying L Drive, Bandera, Texas 78003 - 830-460-3001-
<http://FlyingL.com> Room rate is \$159/night Single Occupancy or \$119/night Double Occupancy; \$100 deposit required. All meals are included for overnight guests. Meals are available for visitors (non-overnight guests). All visitors MUST register with the hotel a minimum of 7 days in advance (by October16th) with or without meals.