

2015 Annual  
**TACUP  
SWACUMS**  
CONFERENCE  
November 2-5, 2015

**Southshore Harbour Resort  
and Conference Center  
League City, Texas**

2500 Southshore Boulevard  
League City, Texas 77573  
Telephone: 281.334.1000 or 800.442.5005

## GENERAL INFORMATION

Registration and set up will begin at 10:00 am on Monday, November 2nd. There will be a meet-and-greet reception for all vendors and attendees on Monday evening at 6:00 pm. Dinner will be served buffet style beginning at 6:30 pm. The hospitality suite will officially open at 8:30 p.m. We will host the annual TACUP dice game each evening. The Hospitality room will provide complimentary beverages and light snacks and will close by midnight each night. For new vendors in attendance, the Hospitality Suite is a great way to network with the attendees and spend extra time with them outside of the vendor showroom.

Tuesday will start with breakfast at 6:30 a.m. and the welcome beginning at 8:00 a.m. The first presentation at 8:15 is the keynote address on Character Driven Success and will be open to all attendees and vendors. The sessions will be held next door to the exhibit area and breaks will be served inside the exhibit area. Tuesday evening is dinner on your own so this would be a great time to network with attendees. There are many great night spots close by at the Kemah Boardwalk and in Clear Lake right across the bay.

On Wednesday afternoon, November 4th tours will be held at UTHHealth Printing Services and the MD Anderson Cancer Center Mail Services Department. This is open at all attendees and vendors. Transportation and lunch away from the hotel will be provided.

Wednesday night is the final banquet. There will be a formal dinner, open bar, dj, dance floor, and more surprises. Please stay for this great event.

Breakfast will be served from 7-8:30 on Thursday morning. Attendees will have business meetings and roundtable discussions.

## Host Hotel

**Southshore Harbour Resort  
and Conference Center  
2500 South Shore Blvd.  
League City, TX 77573  
281-334-1000**

The Hotel will hold rooms from Saturday, October 31st to Friday, November 6th at \$104/room for standard King or double Queen until October 12, 2015. The room block will be released after that time.

Check in time: 4:00 PM

Check out time: Noon

Hotel room rates are subject to applicable state and local taxes.

- Booth shipping information:  
Please include the name and phone number of your organizations contact person on the outside of the shipping container and ship to the address below. Shipment is not to arrive prior to Friday, October 30th.

**Southshore Harbour Resort and  
Conference Center  
Attn: TACUP/SWACUMS  
2500 South Shore Boulevard  
League City, TX 77573**

*Thank you for your support of the 2015 TACUP/SWACUMS Conference!*

- Set up time:  
Start any time after 10:00 am on Monday, November 2, 2015 and must be torn down by 10:00 pm Wednesday, November 4th.

- Exhibit hours:  
Monday, November 2nd,  
from 4:00 pm to 5:30 pm

Tuesday, November 3rd  
from 8:00 AM to 5:00 PM

Wednesday, November 4th  
from 8:00 AM to 11:00 AM

- Each company exhibiting will receive nametags and meal tickets which include dinner Monday evening, breakfast Tuesday, Wednesday & Thursday; and Lunch Tuesday and Wednesday. If you

are a silver, gold or platinum sponsor, you will also receive tickets to the Wednesday evening banquet. If you are a bronze sponsor and wish to attend the Wednesday evening banquet, there will be a charge of \$50.00 per person. Please have one vendor contact pick up all conference information when you arrive on Monday, November 2nd.

- If you wish to have electrical, contact Donna Horbelt or Traci Harris at 713.500.4888 or by email at [Donna.S.Horbelt@uth.tmc.edu](mailto:Donna.S.Horbelt@uth.tmc.edu). Complimentary high-speed Internet services are available in the guest rooms and common areas including the Vendor Showroom. 110V power is included for all Platinum and Gold Sponsors. If you are sponsoring at the Silver or Bronze level, electrical is \$30 per day.

- Promotion materials will be given out to all attendees. If you wish to include promotional information in the “Goody Bags”, *please send approximately 55 no later than Monday, October 21, 2015 to:*

**UTHealth Printing Services**

**Attn: Traci Harris - GOODY BAGS**

**1851 Cross Point, Suite 1.110**

**Houston, TX 77054**

- Vendor provided door prizes will be awarded at the conference to attendees. If you have an item to donate as a door prize, either let us know in advance or when you register for the conference.

## Program

A complete program with the conference schedule and list of all attendees and vendors will be provided for all. Please submit your ad based on your sponsorship level no later than Monday, October 12th in the form a high resolution PDF. Please send all art to [Donna.S.Horbelt@uth.tmc.edu](mailto:Donna.S.Horbelt@uth.tmc.edu). If you have any questions regarding ad specifications, please contact Kelly Williams at 713.500.4885 or email her at [Kelly.C.Williams@uth.tmc.edu](mailto:Kelly.C.Williams@uth.tmc.edu). I will also need a pdf of your logo for display on the TACUP and SWACUMS websites.

### PLATINUM SPONSORS

1 Full Page Color ad – 7.5 x 10 or 8.5 x 11 with bleed

### GOLD SPONSORS

1 Full Page Color ad – 7.5 x 10

### SILVER SPONSORS

1 Half Page Color ad – 3.5 x 10 or 7.5 x 4.75

### BRONZE SPONSORS

1 Quarter Page Color ad – 3.5 x 4.75

