

2015 Annual
TACUP
SWACUMS
CONFERENCE

November 2-5, 2015

**Southshore Harbour Resort
and Conference Center**

League City, Texas

2500 Southshore Boulevard

League City, Texas 77573

Telephone: 281.334.1000 or 800.442.5005

AGENDA

10:00 to 6:00 pm
10:00 to 3:00 pm
4:00 to 5:30 pm
6:00 to 8:30
8:30 to Midnight

6:30 am to 8:00 am
8:00 to 8:15 am
8:15 to 11:45 am
11:45 to 12:45
12:45 to 1:30
1:30 to 2:15
2:15 to 3:15
3:15 to 4:00
4:00 to 5:00
4:45 to 5:30

9:00 pm to Midnight

6:30 to 8:00 am
8:00 am to 8:15 am
8:15 am to 9:00 am
9:00 am to 10:00
10:00 am to 10:45 am
11:00
11:45 to 12:45
1:00 to 2:00
2:15 to 3:15
3:15
4:00 to 5:00
7:00 to 10:00
10:00 to Midnight

7:00 to 8:30
8:30 - 9:15
9:30 to 10:15
10:30 to 11:00

Monday, November 2, 2015

Registration
Vendor Set Up
Vendor Showroom
Welcome Reception
Hospitality

Tuesday, November 3, 2015

Breakfast
Opening Welcome
Keynote - Character Driven Success
Lunch
Vendor Showroom
Diversifying with Dye-Sublimation
Vendor Showroom
Updates from the USPS and EDDM
Vendor Showroom
SWACUMS Board Meeting
Dinner on Your Own
Hospitality Suite

Wednesday, November 4, 2015

Breakfast
Intro and Housekeeping
The Value of Inplants & the Key to their Success
Vendor Showroom
Design for Mail
Leave for Lunch and Tour
Lunch
Print Shop Tour – UTHealth Printing Services
Mail Tour – MD Anderson Cancer Center
Depart for Hotel
Vendor Break Down
Banquet
Hospitality Suite

Thursday, November 5, 2015

Breakfast
Passion for the Environment - Sustainability
Publishing Uses and Benefits
TACUP Board Meeting